



Tech-Prize - Idea Competition

Rules and Guidelines

Idea Competition Overview:

We are looking for ideas that make life better for our citizens. The idea could result in a business, but it could also simply improve lives in our community. Start by asking: What do you as a person want to see improved in our community. Then ask; "How do you make that happen". Lots of people have "problems or things that want to see improved". Far less have "Ideas" on how to actually improve those things. The goal of the "idea" competition is to create "ideas" that we can actually implement in our community that will make a difference for the community or you as an individual and then create a way to get the best ideas implemented.

Competition Groupings:

The Ideas are being grouped into 3 segments: "Smart City, Improvements to Industry and any idea that you have that does not fall in these two, can fall into the "Open" category

The SMART City efforts include 3 primary objectives: Focus on improvements in the use of Energy, Transportation and Communication for our citizens. Examples in each category could include:

- Smart City – turn street lights down or off when people are not around
- Industry – enable more efficient uses of utilities, lower operating cost, easier to use products, product ideas that open up new industries or business.
- Open – create drone based Pizza delivery at a football game or esports gaming event. Make activities easier for the disabled. Significantly modify an existing product and make it better.

Participation Rules and Guidelines:

- Participants will register their "Idea" on the Tech-Prize.org website. Registration will be open from March 16 through July 1.
- Participants and Hosts will co-select a location match in downtown Racine from June 1 through July 10. How does this work?

- Participants and Hosts register on the Tech-Prize.org. website. Every inventor will provide information that explains the idea and what they need to present in the location
- The Hosts in downtown Racine will also register. They will provide the kind of location, the space and set-up choices available (ie. Tables, wall surface, power, wireless internet, etc.).
- The Inventors and Hosts will then select each other electronically based on common interests. When a match is complete, it will be confirmed and the space will be reserved.

Set-up:

Each Inventor will set-up in the host location on July 28 and 29. Please make contact in advance to ensure all details of the set-up are clarified in advance.

Competition:

- Display and public voting will run from Thursday, July 30 through Saturday, August 8
- The public voting will be completed through the geo-fenced web-application, used on a smart phone. Voters must be in the Racine community to vote. Voters will be limited to voting on an individual “Idea” to 5 times maximum.
- A team of professional judges will further evaluate the top vote receiving ideas to evaluate the following:
 - Creativity of the idea, Ability to implement, Uniqueness of the idea, Presentation effectiveness

Display Standards:

- When creating the material to support the idea, the goal is to make the material represent the “Idea” and communicate well enough that a person could walk up, understand it and then vote on it.
- The inventor is not restricted, but would be encouraged to have a visual representation (drawing, picture, model or program) and then a written overview of the idea, following the registration material on the Tech-Prize.org website.

Inventor Participation

- There is no expectation that a student must be with their idea during the competition. With that said, they are welcome to be there as often as they would like.
- Standard Viewing times will be aligned with downtown store hours of 10:00AM to 6:00 PM for the days of the competition. Media Coverage will targeted for 11:00AM to 1:00 PM each day to allow them to prepare for their nightly

segments. These may include live interviews of the inventors and the host locations.

For more information, visit us on www.tech-prize.org or Scan the QR Code with your smart phone.

